

The address for applications is

Gavin Robertson  
Avalon Kennels  
Benson  
Wallingford , OX10 6PP

Telephone  
01491 836 103  
07787 526576

Please note the dates of the show

Friday 3<sup>rd</sup> June 2016  
Saturday 4<sup>th</sup> June 2016  
Sunday 5<sup>th</sup> June 2016

The closing date for  
Trade Stand applications is

**Friday Thursday April 15<sup>th</sup> 2016**

But early application is advised and you can  
save 10% of the stand fee by paying the fee  
in full by

**MARCH 18<sup>th</sup> 2015**

**Make sure you complete the  
email address line clearly  
We will be using email to notify you of any  
updates and to send passes**

**You may return your completed form by post  
with your cheque or return it by email to**

**[gavinpbgv@gmail.com](mailto:gavinpbgv@gmail.com)**

**and pay via BACS to  
SCCA 09 07 20 06131956  
with 'BACS Payment' ticked on the form**

## Southern Counties Canine Association

Because your stock and service deserve the best

Royal Berkshire Showground  
Newbury  
3<sup>rd</sup>, 4<sup>th</sup> and 5<sup>th</sup> June 2016

### Trade Stand Application

Honorary Secretary  
Angela Cavill  
Kingston House  
Hilperton Road  
Trowbridge BA14 7JB

Honorary Treasurer  
Sean Gwynne

Show Manager  
David Cavill

Chief Steward  
Bill Bunce

Trade Stand and Showground  
Manager  
Gavin Robertson

Trade Stand Manager  
Southern Counties Canine Association  
Avalon Kennels  
Benson  
Wallingford OX18 6PP

# SOUTHERN COUNTIES CANINE ASSOCIATION

Dear Trade Stand Holder,

We shall be pleased to welcome you to our Championship Show which is to be held at The Royal Berkshire Showground, near Newbury in Berkshire on Friday, Saturday and Sunday, 3<sup>rd</sup>, 4<sup>th</sup> and 5<sup>th</sup> June 2016. Trade stand holders appeared to have a reasonable year with us in 2015 but there is no doubt that 2016 is going to be difficult too so once again my committee have recognised the pressure you will be under. There is small increase in trade stand fees (the first for 4 years – but 45 still very competitive when compared with many other championship shows) **but** you can reduce your stand fee by **10%** if you pay in full by March 18th (just after Crufts). Invoices will be sent out by email, as usual in early April for full payment by early May.

You may opt for a Premium site or a regular site (see enclosed map). Note that Premium sites are limited so early application is advised.

Last year's exhibitors are being circulated seven days prior to new applications, so an early response is essential as space will be allocated in strict order of receipt. Please note that my committee has instructed me that there can be no exceptions to this procedure.

Signing the application form constitutes a contract between you (or your company) and SCCA that accepts the regulations hereunder. **You should keep this portion of the form** so that your staff are aware of them. They are as simple and straightforward and sensible as we can make them. Please ensure that they are observed

## Regulations:

All stands must have a defined area so it is essential that you have a tent, an awning or an exhibition unit if you are attending. 'Open' stands or tables are not acceptable.

No vehicles may move across the showground except along those routes designated on the plan that will be sent to you

No stands may re-stock or strike during the times that the show is officially open

Vehicles may arrive and park on the car park area any time from 12 noon Tuesday 31st May but will not actually be allowed onto the showground for setting up until 12.00 noon on Wednesday except by special arrangement.

No dogs and/or children may be resident on the showground itself without the express permission of the show manager. (One caravan may be parked behind or beside the stand with the agreement of the Trade Stand Manager. Separate caravan facilities are available if required but must be booked in advance with this application)

The Trade Stand/Show Ground Manager or Show Manager's decision on any matter of dispute is final

All trade stands must be equipped with at least one fire extinguisher and all stands must have 3rd Party Public Limited Liability Insurance.

Stand Fees: (No VAT is payable)

All canine related products and services:

**Premium £105 per m (inc. towbar)**  
**Regular (max depth 7 m) £90 per m (inc. towbar)**  
**Fast Food: £200 per m (inc. towbar & 'wings')**

An invoice and plan of the Showground showing your allocated site will be sent to you prior to the show. We reserve the right to re-allocate your site if the fee has not been paid by Wednesday 18th May. Fees are payable once our invoice has been received and are not refundable. Stand Fees do not attract VAT

Please note that we are unable to arrange tenting through our contractors.

I should also be pleased to accept your advertising instructions for the schedule and catalogue. The rates are 'per insertion' so an advertisement in the schedule and catalogue would count as four insertions.

Please ensure you complete the attached form in full. If we have your website address we will include a link on the Southern Counties Web site

Yours sincerely,

Gavin Robertson (Showground and Trade Stand Manager)

**PS: Southern counties is statistically one of the most successful shows on the circuit with more dogs entered compared to the number of CC on offer than almost any other.**

I should like to reserve a site at the Southern Counties Championship Show on Friday, Saturday and Sunday, 3<sup>rd</sup>, 4<sup>th</sup> and 5<sup>th</sup> June 2016

**BLACK BLOCK LETTERS PLEASE**

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Telephone Number \_\_\_\_\_ Mobile \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_ Post Code \_\_\_\_\_

Web site address \_\_\_\_\_

Email address \_\_\_\_\_

Frontage of stand \_\_\_\_\_ Mtrs (must include trailer bar/s)

Depth of stand \_\_\_\_\_ Mtrs (must include any other vehicle/s)

Premium site  (Max depth 20m) Regular site

Canine products/services  Fast Food

Description of goods for sale \_\_\_\_\_

Stand Fee: SEE NOTES ON FACING PAGE

Off showground caravan fee (£50.00) £ \_\_\_\_\_ (one caravan may be parked behind [or be part of the stand] at no extra fee)

Total £ \_\_\_\_\_ (You may deduct **10%** if paying by 18th March)

I have paid by BACS  to **SCCA 09 07 20 06131956**

I shall require \_\_\_\_\_ page/s in the schedule/catalogue  
(Full page £200.00 - Half page £115.00 + VAT)

Total £ \_\_\_\_\_

I agree to abide by the regulations set out in this Application.

**Please keep the other part of this notice so that you and your staff are aware of the regulations**

(signed) \_\_\_\_\_

On behalf of \_\_\_\_\_