

Please note the address for applications

Show Manager
Southern Counties Canine Association
Kingston House
Hilperton Road
Trowbridge BA14 7JB

Telephone
01225 752 551

Please note the dates of the show

Friday 3rd June 2011
Saturday 4th June 2011
Sunday 5th June 2011

**Please note the closing date for
Trade Stand applications**

Friday April 1st 2011

**But early application is advised and
you can save 5% of the stand fee by
paying the fee in full by**

MARCH 18th 2010

**NB: 2011 is the last year you will
be able to apply for Trade Stand
space at SCCA by post**

**Make sure you complete the
email address line clearly**

Show Manager
Southern Counties Canine Association
29, Kingston House
Hilperton Road
Trowbridge, Wiltshire
BA14 7JB



**Southern Counties
Canine Association**



Royal Berkshire Showground
Newbury
3rd, 4th and 5th June 2011

**Trade Stand
Application**

Honorary Secretary
Angela Cavill
Kingston House
Hilperton Road
Trowbridge BA14 7JB

Honorary Treasurer
Sean Gwynne

Show Manager
David Cavill

Chief Steward
Bill Bunce

Trade Stand Manager
Gavin Robertson

Showground Manager
David Hutchison

SOUTHERN COUNTIES CANINE ASSOCIATION

Dear Trade Stand Holder,

We shall be pleased to welcome you to our Championship Show which is to be held at The Royal Berkshire Showground, near Newbury in Berkshire on Friday, Saturday and Sunday, 3rd, 4th and 5th June 2011. Trade stand holders appeared to have a reasonable year with us in 2010 but there is no doubt that 2011 is going to be a difficult too so once again my committee have recognised the pressure you will be under you can reduce you stand fee by 5% if you pay in full by Friday March 18th (just after Crufts). Invoices will be sent out, as usual in early April for full payment by early May.

You may opt for a **Premium** site or a regular site (see enclosed map). Note that **Premium** sites are limited so early application is advised.

Last year's exhibitors are being circulated seven days prior to new applications, so an early response is essential as space will be allocated in strict order of receipt.

Please note that my committee has instructed me that there can be no exceptions to this procedure.

Signing the application form constitutes a contract between you (or your company) and SCCA that accepts the regulations hereunder. **You should keep this portion of the form** so that your staff are aware of them. They are as simple and straightforward and sensible as we can make them. Please ensure that they are observed

Regulations:

All stands must have a defined area so it is essential that you have a tent, an awning or an exhibition unit if you are attending. 'Open' stands or tables are not acceptable.

No vehicles may move across the showground except along those routes designated on the plan that will be sent to you

No stands may re-stock or strike during the times that the show is officially open

Vehicles may arrive and park on the car park area any time from 12 noon Tuesday 1st June but will not actually be allowed onto the showground for setting up until 12.00 noon on Wednesday except by special arrangement.

No dogs and/or children may be resident on the showground itself (One caravan may be parked behind or be a part of the stand. Separate caravan facilities are available if required but must be booked in advance with this application)

The Trade Stand Manager, Show Ground Manager or Show Manager's decision on any matter of dispute is final

All trade stands must be equipped with at least one fire extinguisher and all stands must have 3rd Party Public Limited Liability Insurance

Stand Fees: (No VAT is payable)

All canine related products and services:

Premium £95 per mtr (must include tow bars)
Regular £80 per mtr (must include tow bars)

Fast Food:

£190 per mtr (must include tow bars)

An invoice and plan of the Showground showing your allocated site will be sent to you prior to the show. We reserve the right to re-allocate your site if the fee has not been paid by Wednesday 19th May. Fees are payable once our invoice has been received and are not refundable.

Please note that we are unable to arrange tenting through our contractors.

The show layout will be as last year with the **Premium** sites close to the south east corner of the showground.

I should also be pleased to accept your advertising instructions for the schedule and catalogue. The rates are 'per insertion' so an advertisement in the catalogue (all three days) would count as three insertions.

Please ensure you complete the attached form in full. If we have your website address we will include a link on our Southern Counties Web site

Yours sincerely,



I should like to reserve a site at the
Southern Counties Championship Show on
Friday, Saturday and Sunday, 3rd, 4th and 5th June, 2011
BLOCK LETTERS PLEASE

Company Name _____

Contact Name _____

Telephone Number _____ Mobile _____

Address _____

Post Code _____

Web site address _____

Email address _____

Frontage of stand _____ Mtrs (must include trailer bar/s)

Depth of stand _____ Mtrs (must include any other vehicle/s)

Premium site **Regular site**

Canine products/services **Fast Food**

Description of goods for sale _____

Stand Fee: SEE NOTES

Off showground caravan fee (£50.00) £ _____ (**one** caravan may be parked behind [or be part of the stand] at no extra fee)

Total £ _____ (You may deduct 5% if paying by 18th March)

I shall require _____ page/s in the schedule/catalogue
(Full page £200.00 - Half page £115.00 + VAT)

Total £ _____

I agree to abide by the regulations set out in this Application.

Please keep the other part of this notice so that you and your staff are aware of the regulations

(signed) _____

On behalf of _____